

Here's the scoop on National Ice Cream Month

Posted by [Joy Shrum-Reporter](#) On 06/28/2018

Hollywood, MD- It's a favorite among kids young and old—whether you like Rocky Road or Mint Chocolate Chip—it's time to celebrate National Ice Cream month.

Established in 1984 by President Ronald Reagan, Americans recognized ice cream as a fun food that is enjoyed by more than 90-percent of the country's population. While the summertime staple might not be the healthiest treat, it's sure to bring a smile to your face when you take a lick of the cold and creamy deliciousness.

President Reagan called for all people to observe Ice Cream month with "appropriate ceremonies and activities." The National Ice Cream Association encourages retailers and consumers to celebrate—especially on the third Sunday of the month which has been named National Ice Cream Day.

The ice cream industry in the United States contributes more than \$39 billion to the national economy and creates more than 188,000 jobs in communities across the country.

Fun facts about ice cream:

In the 5th Century B.C., the ancient Greeks enjoyed a treat similar to ice cream.

In the 1300s, Marco Polo brought an early form of ice cream to Europe.

In the 1700s, ice cream was a delicacy in America and could only be enjoyed by high society.

Conveniently coinciding with America's birthday, the first ice cream parlor opened in New York City in 1776.

The 1840s brought us the first ice cream churn.

In 1904, the first waffle cone made its debut at the World's Fair in St. Louis, MO.

In 1929, aside from chocolate, vanilla, and strawberry, Rocky Road was the most widely available flavor of ice cream.

Ice cream is the most popular treat in America—behind cookies. But cookies go great with ice cream!

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