

Hometown Sears of California recognized as national premier store

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The Sears Hometown Store of California, Maryland, has been named a 2013 recipient of the honor of "Sears Hometown Premier Store". This award recognizes Sears Hometown Stores across the country that consistently offers the highest levels of customer service, outstanding store performance and standards. The California store was one of only 442 locations throughout the U.S. to receive this national recognition for this past Quarter.

"To be honored as a Premier Store is a great achievement not only for our store, but also for the community we strive to serve every day," said Andre Collins, owner and operator of the Sears Hometown Store in California. "We could not have earned this without the support of our community, and we want to thank our customers for shopping with us throughout the year."

Only 49 percent of Sears Hometown Stores receive this prestigious award for this past Quarter, and this year, each store receiving Premier Store status will be given the opportunity to participate in special events along with other Premier Stores.

"We are thrilled to designate the Sears Hometown Store of California as a Premier Store, as a testament to the hard work and dedication shown each and every day to support the community," said Will Powell, Senior Vice President / COO of Sears Hometown Stores and Outlet Stores, Inc. "We are committed to continually assisting Hometown Stores and their communities, so that customers everywhere can shop closer to home and enjoy the quality and value found at Sears."

Sears Hometown Stores are a unique retailing concept; they combine the value, selection and services associated with larger retail stores but are owned and operated by a member of the local community. Sears Hometown Stores provide exceptional customer service along with a wide assortment of appliances, tools, electronics, fitness equipment and lawn & garden merchandise. In addition, Sears Hometown Store associates can order anything from the entire selection of merchandise offered by Sears Holdings including apparel, footwear, jewelry and much more for the customer. This unique format allows customers in small communities to have access to the great products and brands usually found only in Sears's stores.

To learn more about Sears Hometown Stores, visit the Sears Hometown Store of California, Maryland, in the Wildewood Shopping Center, 23415 Three Notch Road, California, Maryland 20619 or www.searshometownstores.com.

About Sears Hometown and Outlet Stores, Inc.

Sears Hometown and Outlet Stores, Inc. (NASDAQ: SHOS) is a national retailer primarily focused on selling home appliances, hardware, tools and lawn and garden equipment. As of January 21, 2013, Sears Hometown and Outlet Stores, Inc. and its dealers and franchisees operated 1,236 stores across all 50 states and Puerto Rico and Bermuda.

In addition to merchandise, Sears Hometown and Outlet Stores, Inc. provides customers with access to a full suite of services, including home delivery and handling and extended service contracts.

Sears Hometown and Outlet Stores, Inc. operates through two segments—the Sears Hometown and Hardware segment and the Sears Outlet segment. The Sears Hometown and Hardware segment's stores are designed to provide customers with in-store and online access to a wide selection of national brands of home appliances, tools, lawn and garden equipment, sporting goods, and household goods, depending on the particular store. The Sears Out

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