

Fleet Management Trends to Keep Your Eye On

Posted by [Sabrina Norman](#) On 01/25/2021

Whether you're considering starting your own [fleet management](#) business of your own or you're already working in the industry, everyone is curious to see the market trends and where the industry will be heading. This will better prepare you for the coming years and give you an insight into the potential changes that'll be implemented. That way, you'll be able to stay ahead of your competitors and improve your fleet management company. In essence, the industry is looking at ways to increase its movement, however, without increasing costs. By doing so, they're making small, yet big changes.

Improves safety features

The U.S. Department of Transportation back in 2015, over 120,000 people were either killed or injured in an event which involved a truck. When you break that down, that's a little over 300 people per day either killed or injured in truck-involved incidents. The incidents which include large trucks have increased since 2009. Thus, fleet companies are looking for ways to improve their safety. Automatic braking is now being discussed with Tesla implementing [automatic braking systems](#) into their electric vehicles. Mercedes-Benz vehicles in Europe and Australia are also featuring automatic brakes as well. As safety becomes the main focus, more vehicle companies are looking for ways to keep everyone safe on the roads.

It's all about Telematics

The more information you know about your fleet, the greater opportunities you have to cut costs. This is where telematics plays an important role. Telematics data software allows fleet owners to track information about their drivers and their fleet, allowing them to not only improve their fleets but also grasp a better understanding of their business. Through telematics, businesses will be able to act as a 'black box' recording fuel usage, speeds, accelerations, idle time, location, and braking patterns.

Increased focus on preventative maintenance

Through the use of telematics data software, fleet owners will be able to learn much more about their fleet which means with the provided data, they'll be able to work on preventative maintenance. Since they'll be provided information such as accelerations, speed, and braking patterns, companies will be able to catch on to minor maintenance, preventing larger and costly maintenance in the future. Not only will this increase the safety of the vehicle but it will drastically cut costs and prevent vehicle downtime.

Eco-friendly vehicles are breaking into the industry

As more and more companies are turning green, it would make sense that the fleet industry starts thinking about their environmental footprint. Every day thousands of fleets are on the road, continuing to the deterioration of the environment. But does this mean the fleet industry is going to stop? Of course, not. However, trends are showing that companies are trying to look for ways to reduce their contributions to environmental damage. Though eco-friendly fleet vehicles haven't created a boom, they're seeping slowly into the industry and it's likely that you'll be seeing more and more of them.

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