

Linda Vassallo Appointed Deputy County Administrator

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Linda Vassallo

PRINCE FREDERICK, Md. – The Calvert County Board of County Commissioners (BOCC) is pleased to announce the appointment of Linda Vassallo as the new Deputy County Administrator, effective July 1.

“Linda is a staple in this community and has done tremendous work during her many years of service with Calvert County Government,” said BOCC President Kelly McConkey. “She has a proven track record of excellent public service and we look forward to working with her as she transitions into this new leadership role.”

“Linda’s 24 years of service with Calvert County Government, combined with her vision, judgment, and ability to communicate make her a perfect fit for this job,” said County Administrator Mark Willis. “Linda’s experience and leadership qualities gives her a unique perspective that will serve this community well. I look forward to working more closely with her in this new role.”

Vassallo replaces Wilson H. Parran, who will continue to serve as the Deputy County Administrator through June 30.

“Wilson’s wide range of business and government expertise and leadership experiences have helped Calvert County Government grow as an organization, and his thoughtfulness and ability to connect with people will be a standard for future leaders to follow,” said Willis. “As Wilson transitions, we must pause and say thank you for his many years of dedicated and loyal service. I will miss his counsel very much.”

Vassallo is currently director of the Calvert County Department of Communications & Media Relations (CMR). Hired as the county’s first marketing and communications specialist in 1996, she quickly rose through the ranks to become the director of Economic Development in 1999 and was the first female economic development director in the tri-county area.

She transitioned to her current role in 2017, where she stood up the county’s first CMR department. She assembled a high-performing team of professionals that leads the county’s public outreach efforts today. During the COVID-19 pandemic, she has led her team by providing internal and external emergency communications, and by sending timely and important information to Calvert County citizens.

Vassallo also spearheaded two of the county’s most important economic legacies: local coordination of the two Dominion Cove Point LNG expansions and worked to build an economic base that played a part in Calvert County Government earning its first triple-A rating from all three rating agencies.

“I have been incredibly fortunate to work for this organization and the extremely talented county government employees these past 24 years,” Vassallo said. “The opportunity to stand up a new department was one of the most challenging and rewarding tasks of my career, and I will miss working and leading the CMR professionals on a daily basis. However, I look forward to this exciting new opportunity and I would like to thank the Board of County Commissioners, County Administrator and Deputy County Administrator for their support and confidence.”

Vassallo also held several public information, public affairs and marketing positions prior to joining county government in 1996. She worked with several organizations such as the United States Enrichment Corporation, Science Applications International Corporation and the National Renewable Energy Laboratory. Vassallo earned her bachelor’s degree in Mass Communication from Towson University. She is currently a board member of The Patuxent Partnership and Leadership Southern Maryland Leadership Council, and is a 2007 graduate of Leadership Maryland.

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