WASHINGTON— The American Hospital Association (AHA) has elected seven new members to its Board of Trustees for three-year terms beginning Jan. 1, 2016. In addition, the board appointed one new member to fill a one-year vacancy. The Board of Trustees is the policy-making body of the AHA and has ultimate authority for the governance and management of its direction and finances.

Appointees:

Carmela Coyle is president and CEO of the Maryland Hospital Association (MHA) in Elkridge, Md. In her role as advocate for Maryland’s hospitals she has played a leading role in the effort to rethink the future of hospital payment in Maryland. Previously, Coyle spent 20 years at the AHA, where, as a member of the executive management team, she led the development of AHA’s policy positions. She also managed AHA’s team responsible for the analysis of legislation and regulation, policy issues, data collection and trends analysis. Before joining the AHA, Coyle spent six years as an analyst for the Congressional Budget Office.

Coyle serves on the boards of the Maryland Patient Safety Center, the Maryland Healthcare Education Institute, the Living Legacy Foundation, Wellness House of Annapolis and the Caring Bridge Consumer Advisory Group.

David Entwistle is chief executive officer of the University of Utah Hospitals and Clinics (UUHC) in Salt Lake City, a post he has held since 2007. Prior to moving to Utah, Entwistle held leadership roles at institutions across the country, including senior vice president and chief operating officer of the University of Wisconsin Hospital and Clinics in Madison from 2002-2007; and vice president of professional services and joint venture operations at City of Hope National Medical Center in Duarte, Calif. He earned a bachelor's degree in Health Sciences from Brigham Young University and a Master’s in Health Services Administration from Arizona State University. He completed a postgraduate administrative fellowship at University of Texas MD Anderson Cancer Center.

Entwistle serves on boards and committees of many local and national organizations, including the Utah Hospital Association, where he is the former chairman; the American Association of Medical Colleges Council of Teaching Hospitals; the Accreditation Council for Graduate Medical Education; the University Health System Consortium; and he will serve as chair of AHA’s Regional Policy Board 8. He also was appointed by the governor to the Utah State Medicaid Task Force. Entwistle has received several awards including the Modern Healthcare “Up and Comers Award,” which recognizes young executives who have made significant contributions in healthcare administration, management or policy.

Melinda L. Estes, M.D., is president and CEO of Saint Luke’s Health System in Kansas City Mo., a post she has held since September 2011. Prior to joining Saint Luke’s, Estes served as president and CEO of Fletcher Allen Health Care in Burlington, Vt. Before that, she held various positions at the Cleveland Clinic Florida, including chair of the board of governors and chief medical officer. Estes also served as executive director of business development and associate chief of staff at the Cleveland Clinic Foundation in Cleveland. She was executive vice president and chief of staff for the MetroHealth System in Cleveland from 1997-2000.

Estes earned a Bachelor of Science from Sam Houston State University in Huntsville, Texas. She received her medical degree from the University of Texas Medical Branch in Galveston, Texas in 1978, and she completed a neurology residency in 1982. She was a neuropathology fellow at the Cleveland Clinic Foundation from 1982-1984 and completed special training in pediatric neuropathology at the Children’s Hospital of Philadelphia in 1984. She earned a Master of Business Administration from Case Western Reserve University’s Weatherhead School of Management in 1995. She is board certified in neurology and neuropathology. Estes was appointed to the AHA Board of Trustees for a one-year term to fill a vacancy and was re-elected and will serve a three-year term.

Steven P. Johnson is the president and chief executive officer of Susquehanna Health in Williamsport, Pa., a clinically integrated faith-based health system that includes Williamsport Regional Medical Center, Divine Providence Hospital, Muncy Valley Hospital, Soldiers & Sailors Memorial Hospital, Susquehanna Health Insurance Network, Susquehanna Health Medical Group, Tioga Health Care Providers, two skilled nursing and rehabilitation centers, Susquehanna Health & Hospice services, Susquehanna Regional EMS, and a joint venture with Pinnacle Health in the River Health ACO.

Johnson is a fellow in the American College of Healthcare Executives and serves on the boards of VHA Mid-Atlantic, the Pennsylvania College of Technology, Williamsport Lycoming Chamber of Commerce, Little League Baseball International and currently serves as the board chairman for the Hospital and Healthsystem Association of Pennsylvania. He also is chair-elect of AHA’s Regional Policy Board 2.

Johnson earned a Bachelor of Arts from Lycoming College and a Master of Public Administration from Marywood University.

Bruce Lawrence is president and chief executive officer of INTEGRIS, Oklahoma’s largest health care system. Lawrence has been with the system since 2001 and moved into his current position in 2010. Previously, he was chief operating officer for Baptist Health System in Montgomery, Ala., and served 11 years with Baptist Health System in Little Rock, Ark. Lawrence is past chairman of the board of the Oklahoma Hospital Association, secretary of the board of the Greater Oklahoma City Chamber of Commerce and serves on the boards of the VHA/UHC Alliance, Oklahoma Sports Hall of Fame, State Fair Park and Central Oklahoma United Way.

He will serve as chair of AHA’s Regional Policy Board 7. Lawrence earned his bachelor’s degree from the University of Arkansas, Fayetteville and a Master of Health Care Administration from Trinity University in San Antonio.

Randy Oostra is the president and chief executive officer of ProMedica in Toledo, Ohio. He joined ProMedica in 1998 and has held various roles prior to becoming CEO. Prior to joining ProMedica, Oostra served in myriad roles in health care leadership, including: executive vice president, Saint Anthony’s Health System, Alton, Ill.; vice president, Blodgett Memorial Medical Center, Grand Rapids, Mich.; and assistant administrator, Health One Corporation, Minneapolis.
He is a member of the Ohio and Michigan Hospital Associations, a fellow with the American College of Healthcare Executives and served on AHA’s Regional Policy Board 5. He is a board member of the Regional Growth Partnership, Toledo Museum of Art and Northwestern College (Iowa) and is the board chair for the Toledo Symphony.

Oostra earned a Bachelor of Science from Northwestern College, Orange City, Iowa, and holds a master’s degree in management from the University of Wisconsin and a master’s degree in health care administration from the University of Minnesota. In addition, he holds a doctorate in management from Case Western Reserve University.

Mary Beth Walsh, M.D. is executive medical director and chief executive officer of Burke Rehabilitation Hospital in White Plains, N.Y., a position she has held since 1995. Walsh has been a member of the AHA’s Committee for Process Improvement, former chair of the Long-Term Care and Rehabilitation section of the AHA and served as a delegate of the AHA’s Regional Policy Board 2. In addition, she was treasurer of the Northern Metropolitan Hospital Association’s executive committee and serves on the board of directors of the American Medical Rehabilitation Providers Association (AMRPA).

Walsh is a fellow with the American College of Rheumatology and the American College of Physicians and is a past president of the New York Rheumatism Association. She has authored several medical journal articles and has received honors for her work, including the Hudson Valley Branch Arthritis Foundation Founder’s Award, the Women’s Healthcare Network Founder’s Award and the AMRPA’s INDE Award.

Walsh is board certified in internal medicine and rheumatology. She earned her bachelor’s degree from Wellesley College and her medical doctorate from Dartmouth Medical School, where she also was awarded the Dean’s Medal for having the highest academic rank in her graduating class.

Joe Wilkins is board chair of St. Joseph Hoag Health in Irvine, Calif. Wilkins has more than 30 years of experience in health care. After developing and managing biomedical services for Kennedy Health System in New Jersey, he spent 30 years of his career at Danaher-Beckman Coulter, a $60 billion health care conglomerate. He is currently a member of the executive team at Quest Diagnostics.

Wilkins is a member of the AHA’s Committee on Governance and serves as chair of the Governance Forum of the California Hospital Association. He is board certified in health care management as a fellow of the American College of Healthcare Executives.

He received his Master of Business Administration from Argosy University and earned educational certifications in corporate governance from the University of Southern California. He was elected to a one-year term to fill a vacancy.